

An internationally acclaimed businessman, serial entrepreneur, investor, mentor and a highly decorated global CEO

A corporate executive turned extraordinary serial entrepreneur, Running an 8-figure portfolio of businesses

One of the most successful entrepreneurs in the region with 15+ years of international experience

Founder of the globally recognized “The Alpha Movement”

Entrepreneurship & Personal Branding Expert

Author & International Speaker



SEIF EL HAKIM



SEIF EL HAKIM

Global Businessman | Serial Entrepreneur | Mentor | Author

Designation:

Founder & CEO of Seif El Hakim Co.

Founder of the Alpha Movement
Co-Founder Xpoze Me
Co-Founder of Momentum
Co-Founder of 10xVibez
Founder of the Alpha Magazine
Founder & Host of the Alpha Talks Podcast
Investor Riversong Technology

Member of Young Arab Leaders Organization
Mentor in the American University in Dubai

X-Chief Marketing Officer Samsung Electronics

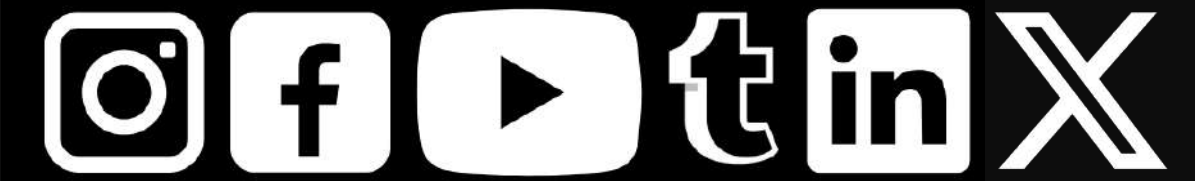
Awards:

Best Inspiring Entrepreneur 2024
The Influencer award 2024
Men of Influence Award 2023
2x Best Entrepreneur Award
Cannes lion international festival of creativity
Prague international advertising festival
Golden hammer advertising festival
Kyiv international advertising festival
Sochi Olympics – Russian President Award

Over

2,200,000

Social Media Followers





SEIF EL HAKIM

Seif El Hakim (known as the Alpha) is a global authority on entrepreneurship, personal branding, success mindset and business scaling with 15+ years of international experience (UAE, Egypt, Turkey, South Korea, Russia, Iraq, Tunisia).

There are some people that, when you encounter them, you instantly know they were born to impact the masses. Seif El Hakim is undeniably one of those people.

Ex-Chief Marketing Officer of the tech giant Samsung turned extraordinary serial entrepreneur running a portfolio of 8 figure businesses across different countries and different industries.

He is a high sought-after strategic advisor for leaders and companies across the globe. Bringing the uncommon edge of true Fortune 500 experience, he is set apart in the business, entrepreneurship, personal branding and mentoring space by proven experience leading organizations and individuals to multimillion-dollar revenues.

Committed to pursuing legacy over location, Seif left his home in Cairo, Egypt, first relocating to South Korea to pursue his path to success. Furthermore, ultimately living in Dubai and running his businesses in several countries.

Seif is dedicated to craft Alpha people of influence and Alpha businesses of impact through the global Alpha movement, he founded in 2022.

Entrepreneurship, personal branding and Inspirational mentor, speaker and guest writer.

Author of Unleash the Alpha - 8 Rules of bulletproof self, wealth and success.

Ex-Kung Fu champion & Top 10 Mr. Olympia physique.





SEIF EL HAKIM

Press & Media Presence



1000+ International Features & Articles



SEIF EL HAKIM

International TV Appearances



10+ Appearances





SEIF EL HAKIM

International Awards

- Man of Influence 2023 – New York
- Best Inspiring Entrepreneur 2024
- The Influencer award 2024
- 2X Best Entrepreneur Award
- Best Business and success coach
- Awarded in Cannes lion international festival of creativity
- Awarded in Prague international advertising festival
- Awarded in Golden hammer international advertising festival
- Awarded in Kyiv international advertising festival.
- Russian president award for outstanding marketing activities during the Sochi Olympics



30+ International Awards



SEIF EL HAKIM

Podcasts / Shows Appearances

25+

International Interviews



The Matrix Green Pill Podcast || EP 172 || Seif El Hakim



Join the Alpha moment | Seif's journey decoded | #decodinggrowthwithraman...



The Alpha Mentality | Seif El Hakim | The



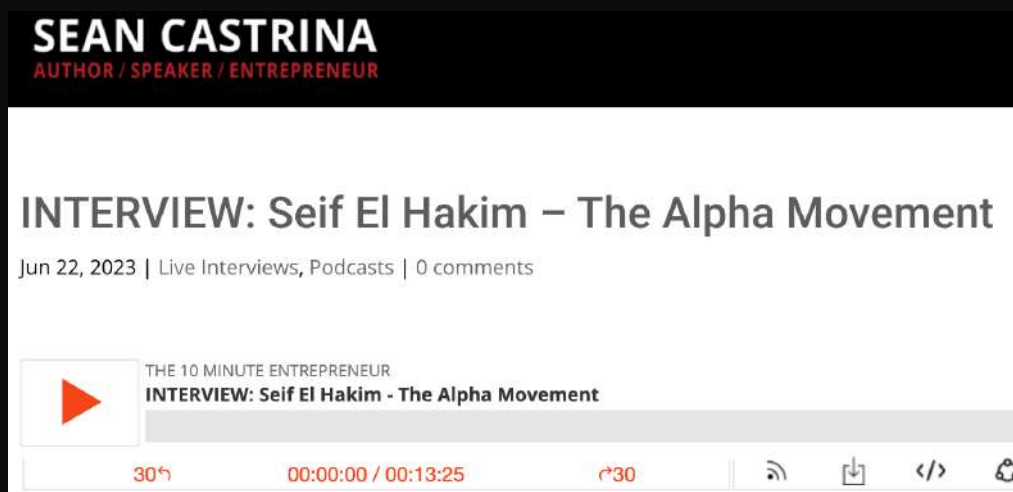
"I RACK UP WINS EVERYDAY." | Seif El Hakim



The Alpha Mindset: Unleashing Your Inner Dominance" with seif el hakim ep 41...



ازاي تحول الحلم لحقيقة مع رئيس التسويق لسامسونج سابقاً سيف الحكيم #41 | يوسف صبري



INTERVIEW: Seif El Hakim - The Alpha Movement



How to create empires with Seif El Hakim | Episode 44



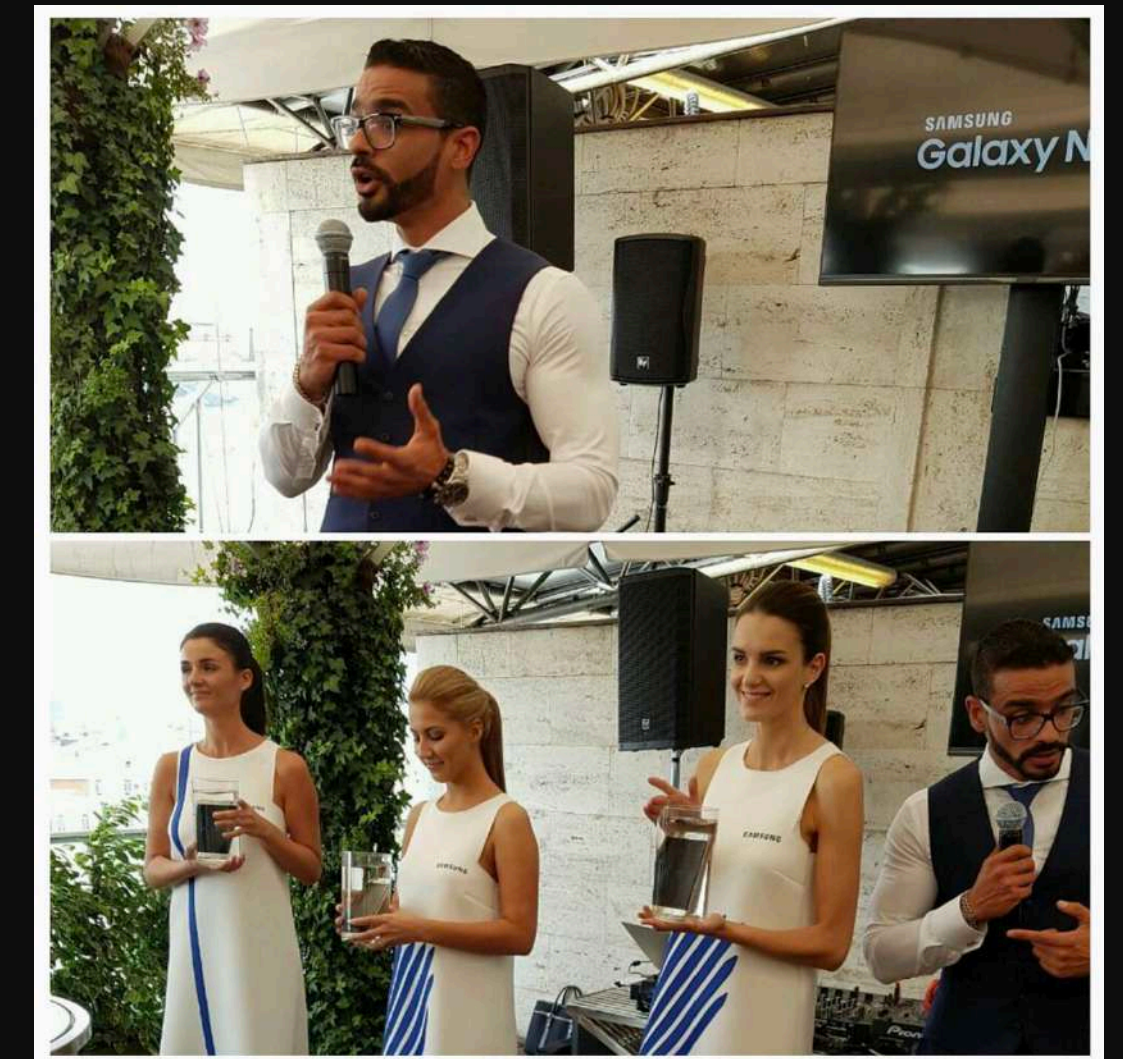
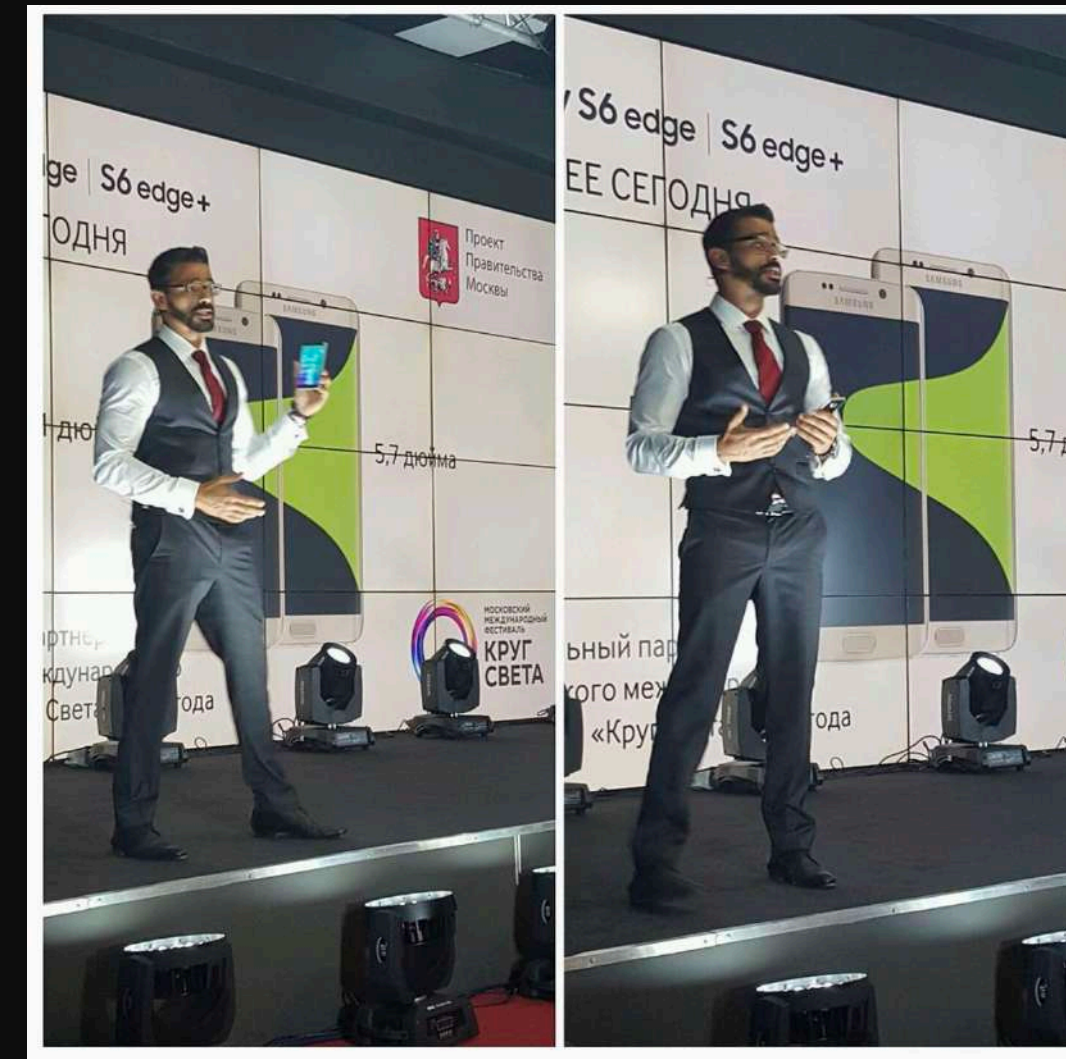
ازاي تختار فرصتك مع سيف الحكيم #72 | يوسف صبري



**SEIF
EL HAKIM**

20+
**Speaking
Engagements**

International & Keynote Speaker



Speaking Topics:

- ✓ Mindset & Success
- ✓ Entrepreneurship
- ✓ Personal Branding
- ✓ Leadership
- ✓ Business Scaling

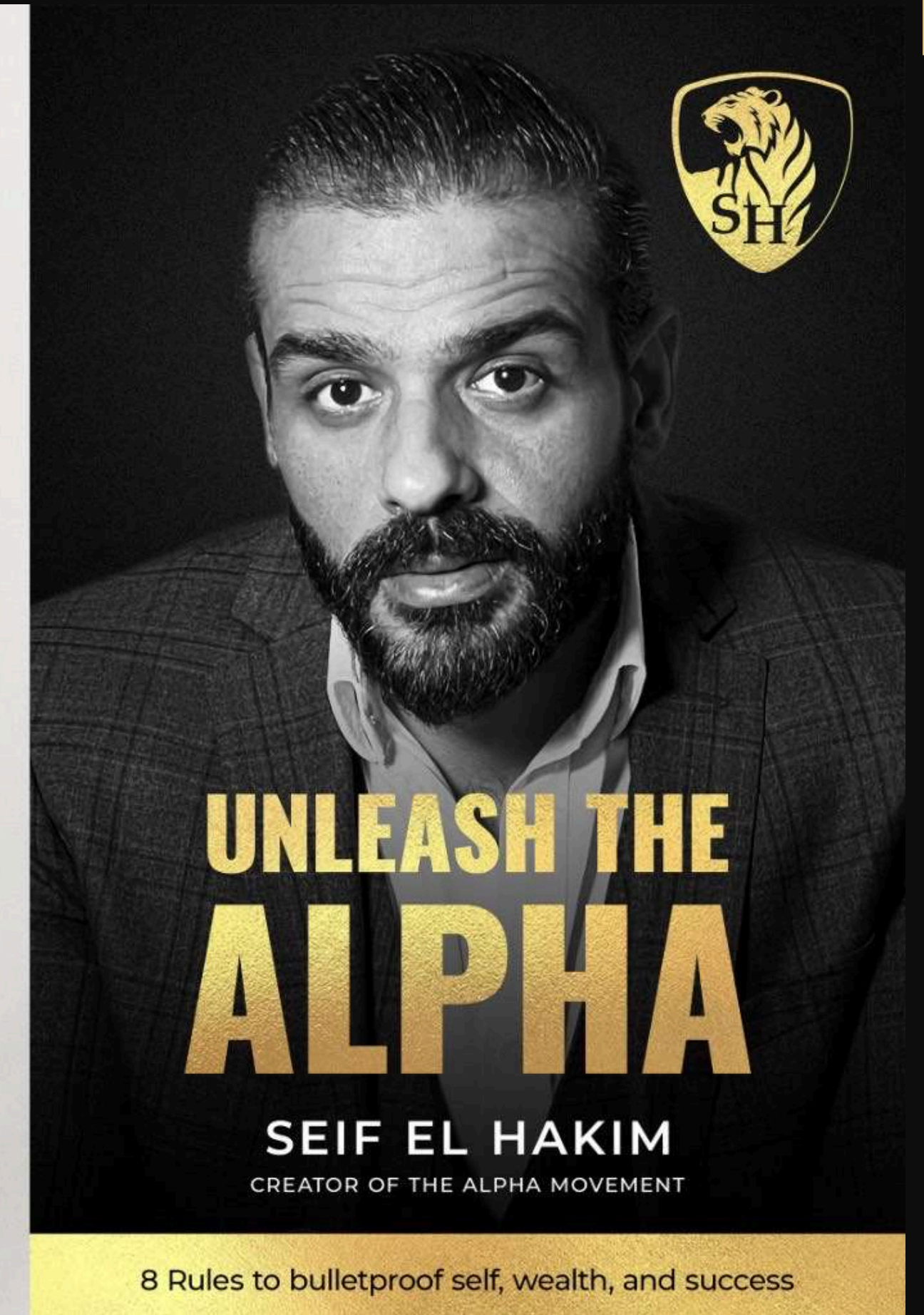
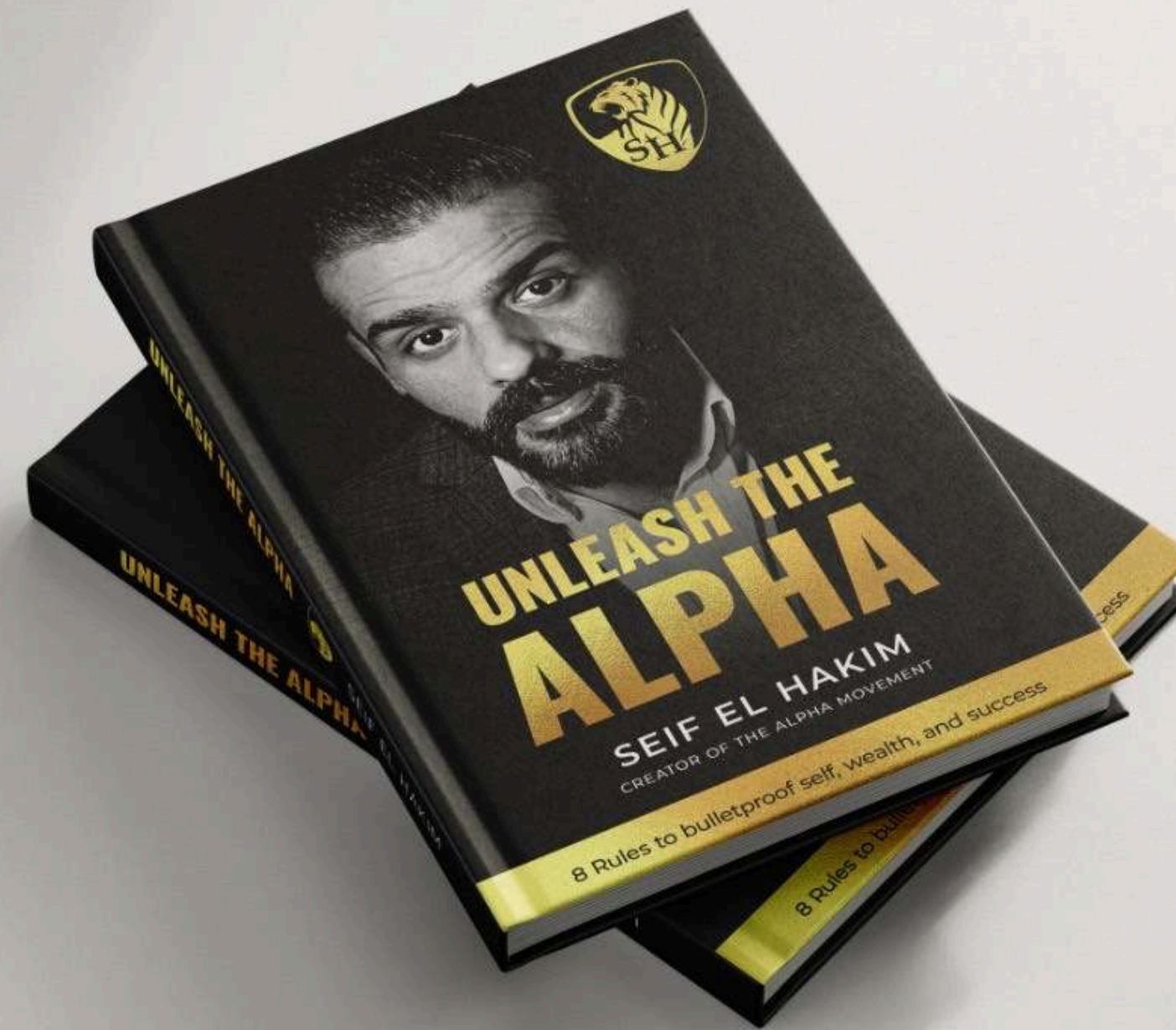


**SEIF
EL HAKIM**

Author of

UNLEASH THE ALPHA

8 Rules to bulletproof self, wealth
and success





**SEIF
EL HAKIM**

8-figure portfolio of businesses



Portfolio of Companies



SEIF ELHAKIM

Advisory, Consulting, Mentoring and media company
Crafting Alpha Influential people and Alpha business of Impact



momentum

Momentum Group of companies business portfolio covers real estate development & Investment, real estate sales & marketing, Tourism, Health and fitness, beauty, food & catering services.



An elite boutique holiday home platform and investment vehicle dedicated to holiday real estate investments in Dubai.



XPOZE ME

Specialize in crafting personal brand strategies for influencers, thought leaders and entrepreneurs to reach fame.



A Bespoke boutique marketing agency that crafts next level brands, through what we call Buzz.



Subsidiary of IMG Technology Group, top 3 consumer electronics manufacturer in Shenzhen, China. Dedicated to providing state-of-the-art smart devices, including smartphones, smart bands, Bluetooth earphones, Wi-Fi audio products and more.



SEIF EL HAKIM

The Alpha Movement

Created and designed to help aspiring entrepreneurs, business leaders and individuals realise their full potential and achieve massive success.

The Movement is about mindset, personal branding, entrepreneurship and business scaling – The four killer elements for massive success.

Crafting Alpha people of influence and Alpha businesses of Impact! It's not just a personal development and business approach; it's a call to action!

Alpha Movement Pillars

#1 The Alpha Vault



Hub of knowledge and expertise - online training and mentoring platform .

#2 The Alpha Talks Show



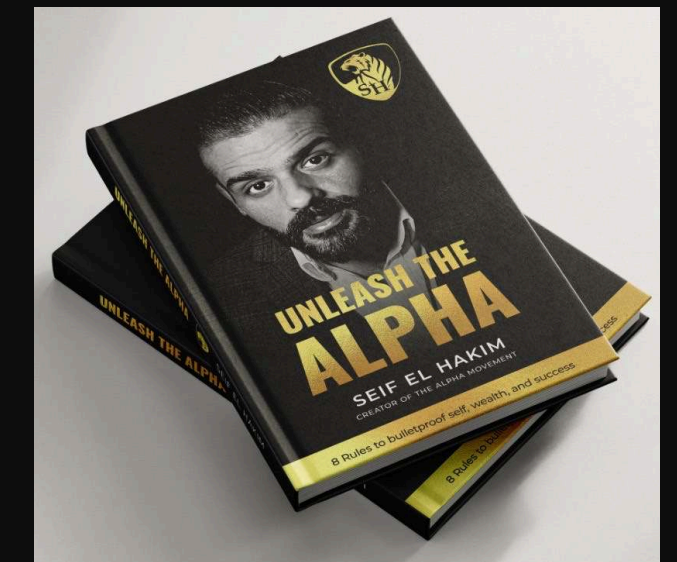
Is a business, entrepreneurship and mindset focused show – Fastest growing show in the region

#3 The Alpha Mag



The voice offering solutions for individuals aiming to enhance both themselves and their businesses.

#4 The Alpha Books



A series of transformative books, serves as a guiding light, moulding people and businesses into alphas.

#5 The Alpha Club



ALPHA CLUB

Committed to nurturing a strong, supportive community of budding entrepreneurs and seasoned professionals converge, fostering collaborations, mentorships, and a shared vision for a brighter entrepreneurial future.

#6 The Alpha Ventures & Accelerator



THE ALPHA
Ventures & Accelerator

Helps entrepreneurs and business leaders to scale their companies through investments or/and mentoring.



SEIF EL HAKIM

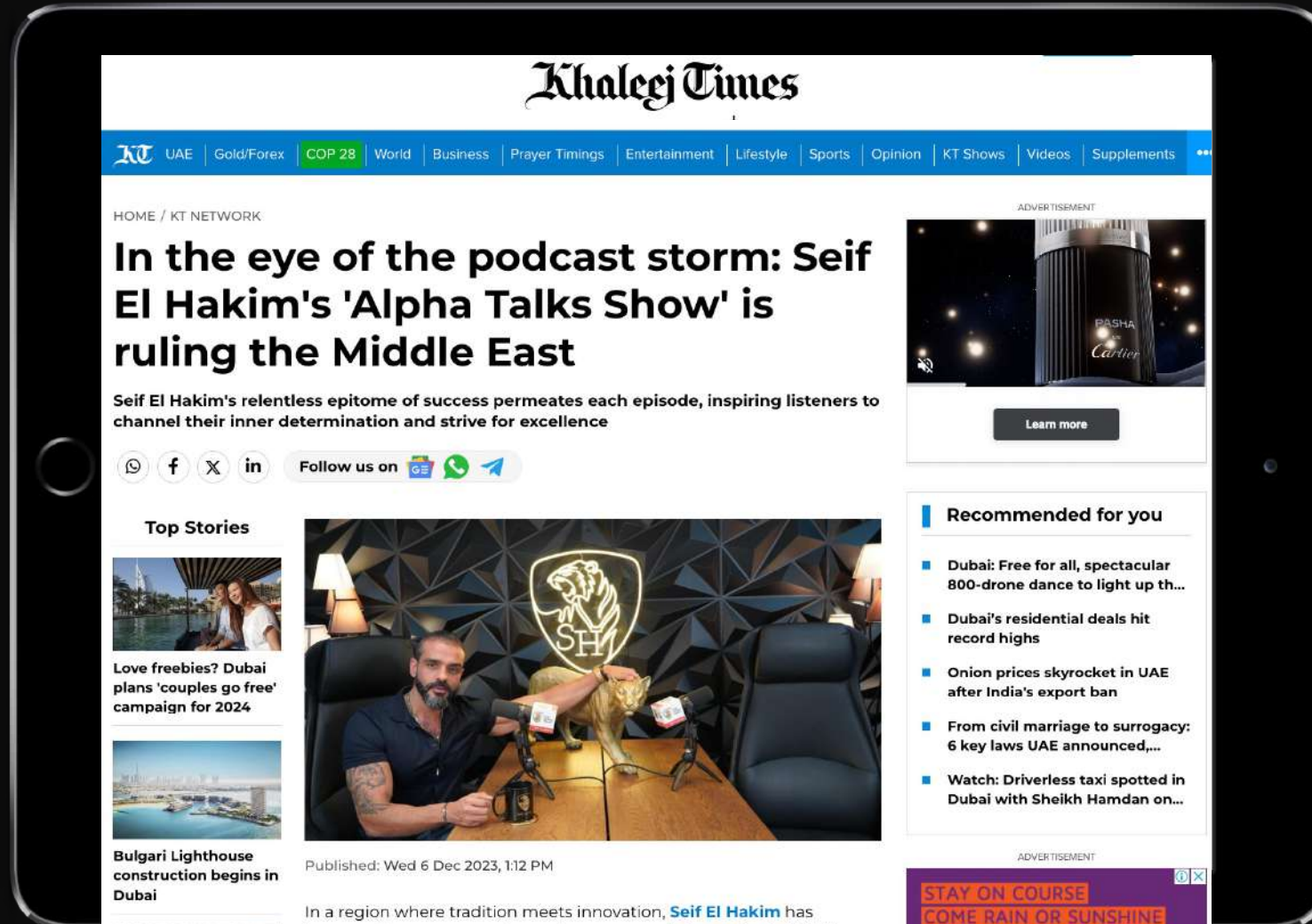
The Alpha Movement

The Alpha Talks Show

A business, entrepreneurship and mindset focused show –
Fastest growing show in the region



Alpha Movement Pillars



[Link to publication](#)

100+ Episodes





**SEIF
EL HAKIM**

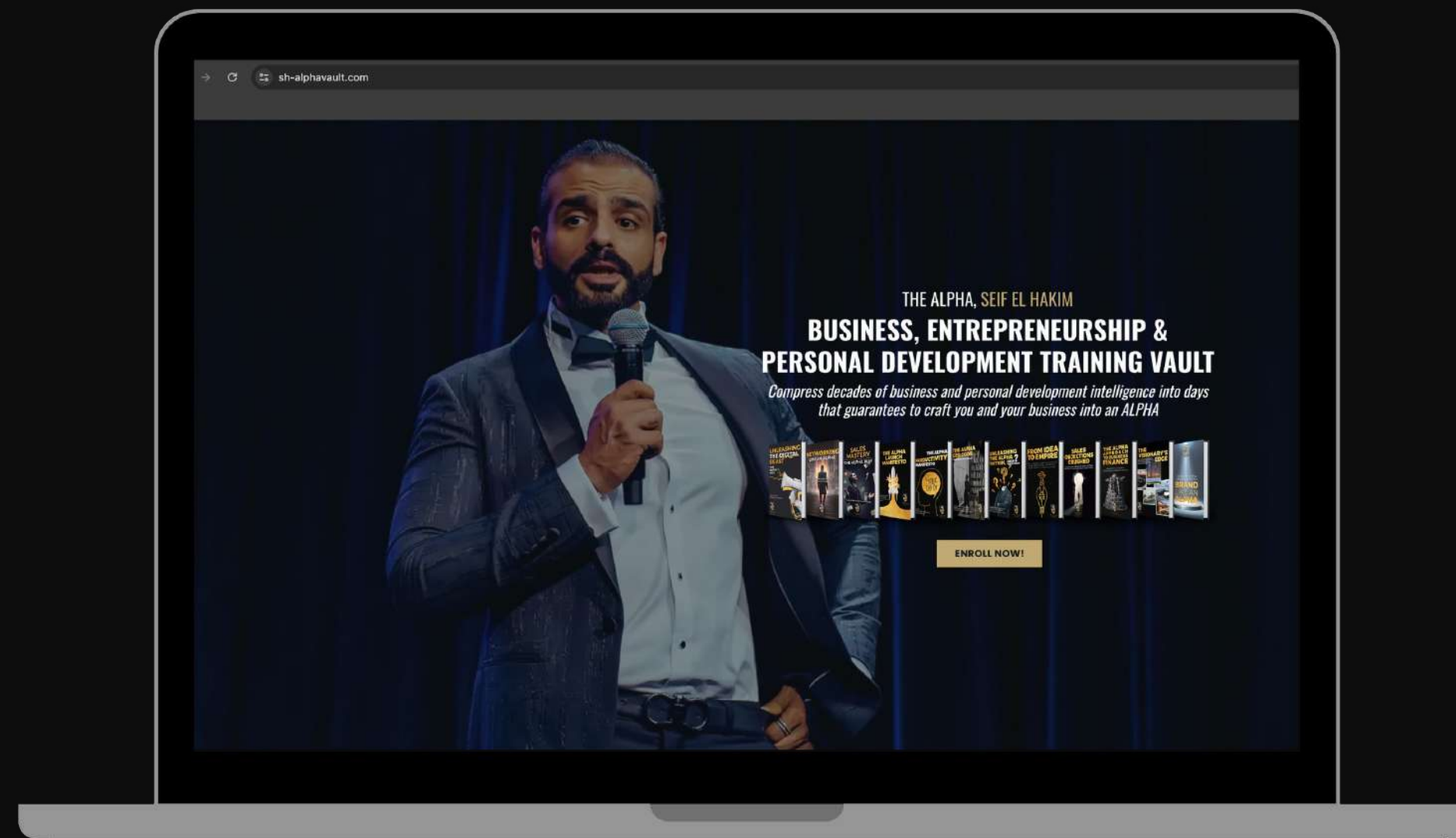
The Alpha Movement

The Alpha Vault

It offers Seif El Hakim's most extensive business, entrepreneurship, personal branding and personal development training curriculum online today.

SH Alpha Vault is the one thing you can't afford NOT to have. With Seif El Hakim as your personal mentor 24/7 and the full support of the Alpha Team, you can finally reach your and your business potential.

Alpha Movement Pillars



CRAFTING YOU TO BE AN ALPHA / BLOW UP YOUR POTENTIAL / MASSIVE RESULTS FAST

VIDEO LESSONS + SLIDES DOWNLOADS + MODULES PDF DOWNLOADS + WORKSHEET PDF DOWNLOADS

AND MORE: Regularly new **NEEDED** skill courses are added to the platform



SUCCESS & MINDSET:

CRAFTING VISION BOARD
KNOW YOUR WHY
MINDSET
PRODUCTIVITY
& MORE!



SALES & NEGOTIATION:

SALES FOUNDATION
SALES OBJECTION
NEGOTIATION FOUNDATION
& MORE!



MARKETING:

DIGITAL MARKETING
PERSONAL BRANDING
& MORE!



BUILD & LAUNCH:

FROM IDEA TO REALITY
PRODUCT LAUNCH
& MORE!



FINANCE:

FINANCE FOUNDATION
& MORE!



NETWORKING:

ALPHA NETWORKING
& MORE!



ALPHA TALKS PODCAST:

Taking actions on the gems shared on the weekly podcast – Tailored for you



SPECIAL & LIMITED OFFER ON CHECK OUT

LOOK OUT FOR IT

SEIF EL HAKIM The Alpha Vault is what you need to develop yourself & your business into an ALPHA

It offers Seif El Hakim's most extensive business, entrepreneurship and personal development training curriculum online today. SH Alpha Vault is the one thing you can't afford NOT to have. With Seif El Hakim as your personal coach 24/7 and the full support of the Alpha Team, you can finally reach your and your business potential. Professionals and superstars at the top of their game train every single day... and their bank accounts reflect that. Are you ready to become a real ALPHA?



VIDEO COURSES



24/7 ACCESS



ALPHA COMMUNITY



VIRTUAL COACHING

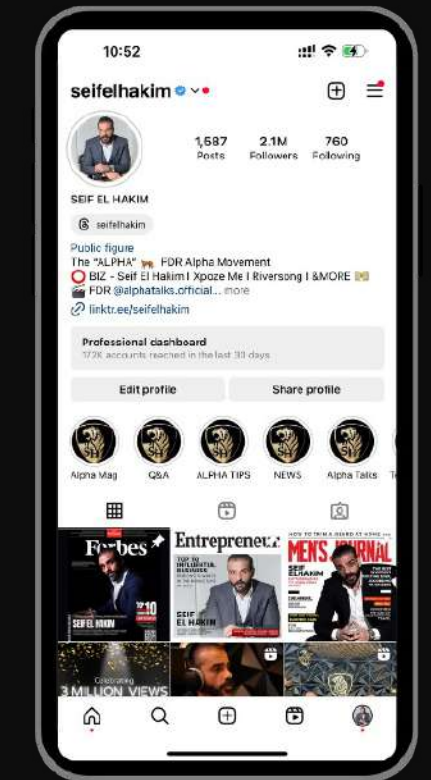
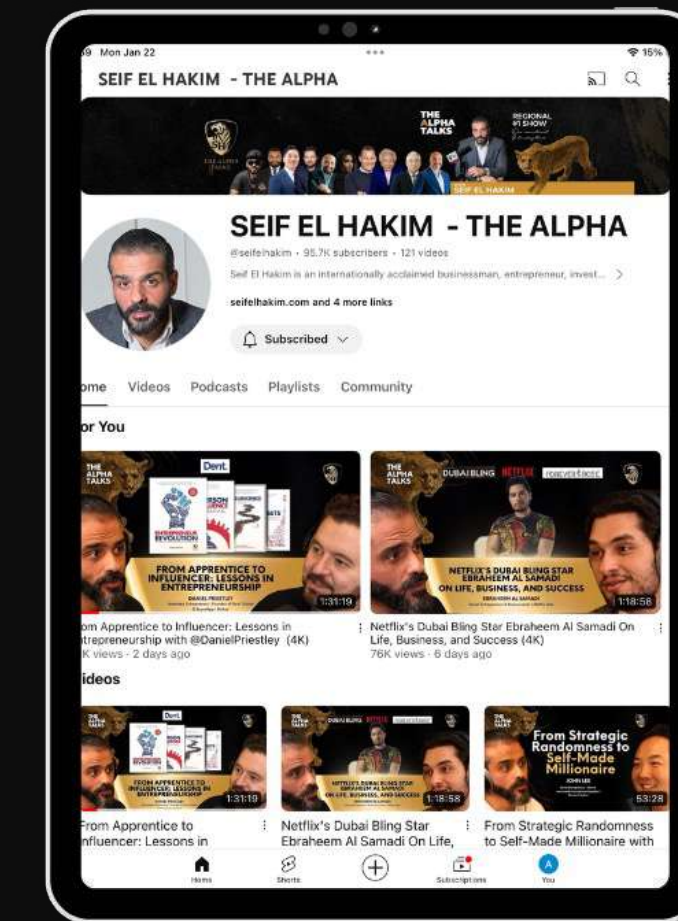
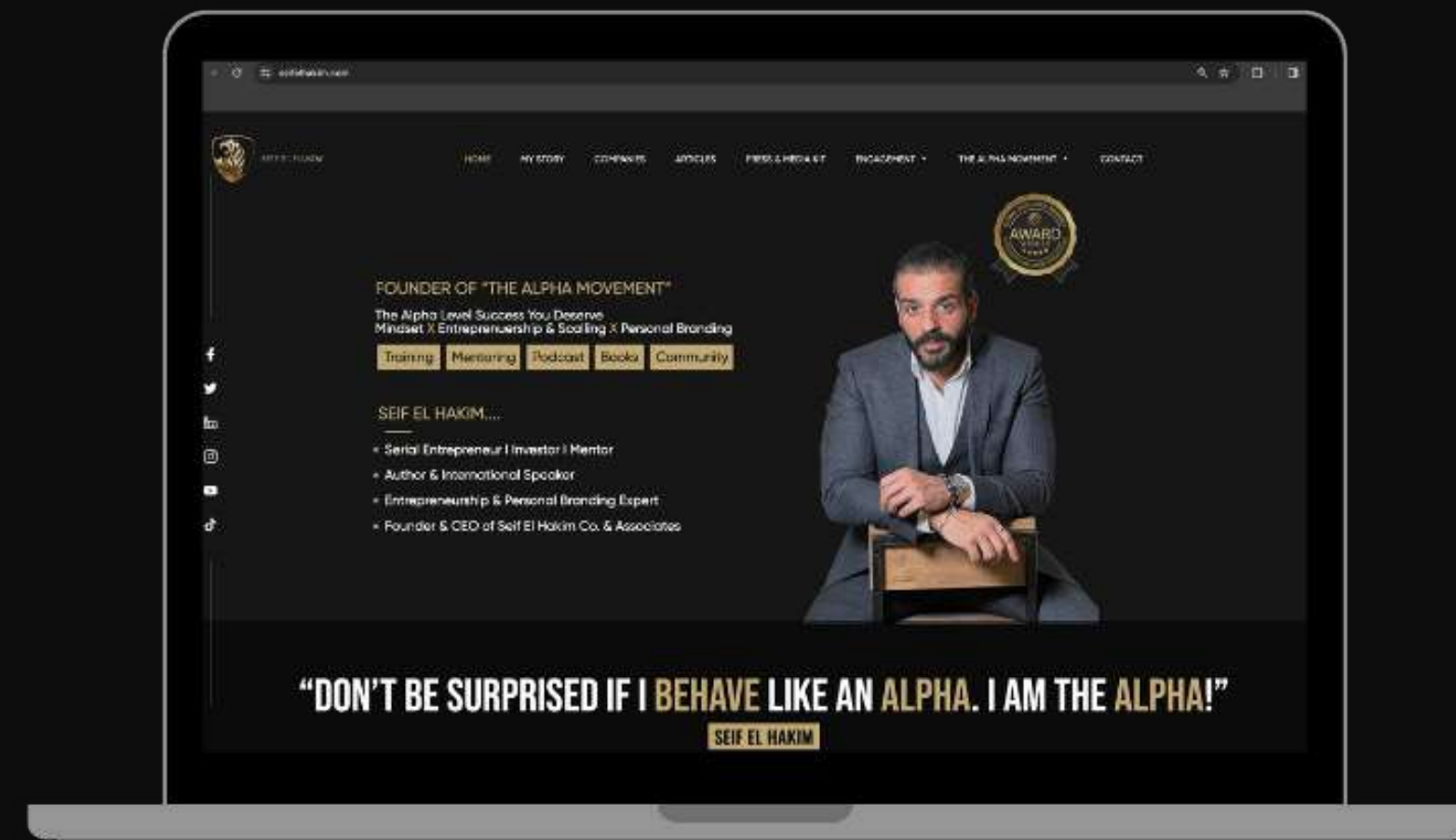


THE ALPHA MASTERMIND

BE
PART
OF THE
ALPHA
MOVEMENT



Thank You



www.seifelhakim.com

seif@seifelhakim.com

+971564131300



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[@seifelhakim.official](https://www.facebook.com/seifelhakim.official)